



**Synapse
December, 2002**

Holiday greetings from all of us at NeuralWare. We wish all of our friends around the world a safe and happy holiday as well as a prosperous 2003!

NeuralWare at ITEC

NeuralWare was an exhibitor at the Pittsburgh ITEC Technology Event on October 23-24. It was great to see some of our current users, to touch base with former NeuralWare customers and to make contact with prospective NeuralWorks users. We were pleased to showcase Predict 3.0 with its new SOM functionality to those who stopped by for a demo. A lucky attendee received a new DVD player as a result of visiting the NeuralWare booth.

15 year celebration coming to a close

Special customer incentives for referrals will be ending on December 31. Take a look at the list below and see where you can benefit from introducing the NeuralWorks suite of products to someone.

In appreciation for your referral, you will receive a coupon good for the one of the following:

- (1) A \$375 credit towards TAP renewal for your product, or a \$375 credit towards the purchase of an update and TAP for your product; or
- (2) A \$500 credit towards a training course taken by December 31 2002; or
- (3) A 25% discount on additional software purchased through December 31 2002.

Order your upgrades now

Beginning in January, the cost of upgrades will increase. If you haven't received the latest versions of Professional II/PLUS and Predict because you do not have TAP, now is the time to upgrade so that you can purchase the latest releases at 2002 prices. Don't delay! Send email to sales@neuralware.com for a quotation.

Taking a look at Predict for Professional II/PLUS users

If you're currently a Professional II/PLUS user, have you taken a look at Predict recently? It's easy to request a demo and you will experience first-hand this user-friendly, yet powerful neural networking prediction and classification tool. NeuralWare has many customers who rely on both Professional II/PLUS and Predict to solve their development and data modeling challenges. Contact sales@neuralware.com to order your demo today.

Training

Register by December 31 for a NeuralWare course from the January - June series and receive a 10% early-bird discount. Courses are taught in Pittsburgh at our conveniently located headquarters just a few miles from downtown Pittsburgh.



Our regularly scheduled training courses ensure that our customers are knowledgeable about neural network technology and using our software effectively. See the schedule below to select the course that best fits your schedule. Make sure to visit our website or talk with our sales department to get complete course information before making your final selection.

Class size is limited to offer participants personalized instruction when necessary. A well-organized yet informal structure allows flexibility and provides opportunities for real-world information sharing and problem solving. When you visit the training website at <http://www.neuralware.com/training.jsp>, look for comments from previous attendees.

If you would like to expand your knowledge of neural network technology using NeuralWare's state-of-the-art tools, plan to attend a course soon. Don't forget the 10% early-bird discount. Contact us today!

Current training schedule

Applying Neural Networks to Business, Industry and Government (4.5 days)

Feb 3-7

Mar 24-28 (Predict class?)

June 9-13

Advanced Neural Computing (3.5 days)

April 28 – May 1

Product

Did you know that the latest version of Predict is now available for evaluation by going to www.neuralware.com/products.jsp? Once we receive your request, we will email you the link so that you may download and try the latest version. We hope you will give Predict a "test-drive"!

Personal License Extension Information

If you are someone who needs to use your NeuralWare software both at home and at work, you are a candidate for NeuralWare's personal license extension (PLE). With a PLE you can request a second license key for your home or laptop computer for the low one-time cost of \$250. Only users who are on the technical assistance program (TAP) are eligible for this benefit. To take advantage of the TAP/PLE program, contact our sales department for more information at sales@neuralware.com.

Submitting an article

If you wish to submit a case study, application note, or technical tip for publication, please contact NeuralWare sales. If we publish your contribution, you will receive a one-year Technical Assistance Program (TAP) subscription for the NeuralWare program that you use - a minimum \$375 value.



Canceling your subscription

If you wish to discontinue your subscription to the newsletter, send email to newsletter@neuralware.com and ask to be removed from the distribution list.

Additional Information

Additional information on NeuralWare is available at www.neuralware.com! We hope you will visit us!

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